



B R E A K T H E R U L E S





+Premec

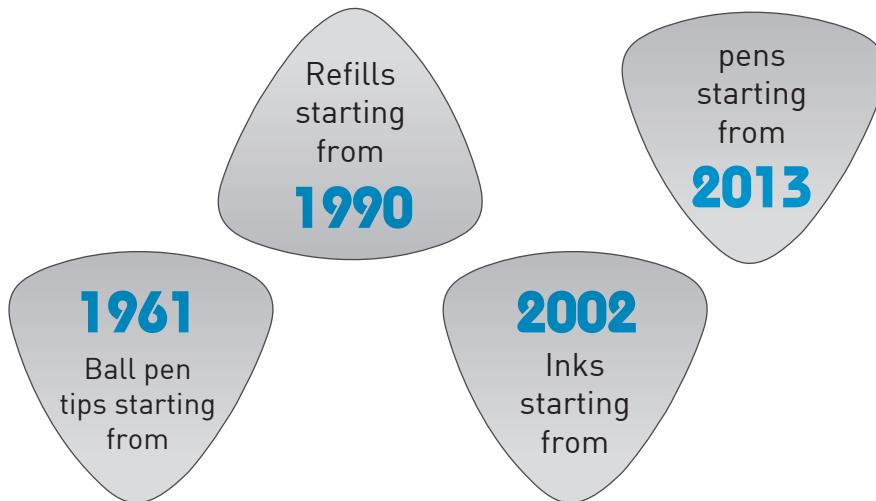
SWISS  WITH PRIDE

True Value

BORN IN 1961 PREMEC IS THE WORLD'S LARGEST
MANUFACTURER OF TIPS FOR WRITING INSTRUMENTS.

Being committed to the wonderful field of writing we are serving the worldwide industry with billions of tips for different systems and complying to different preferences and conditions of use.

We have been evolving in the direction of the finished refills and pens in order to keep pace with the requirements of the ever changing market.



Swiss made

YOU CAN RELY ON CONSISTENT QUALITY, PRECISION AND SERVICE

The Brave pens are authentically made in Switzerland in our plant of Cadempino, headquarters of the PREMEC Group.



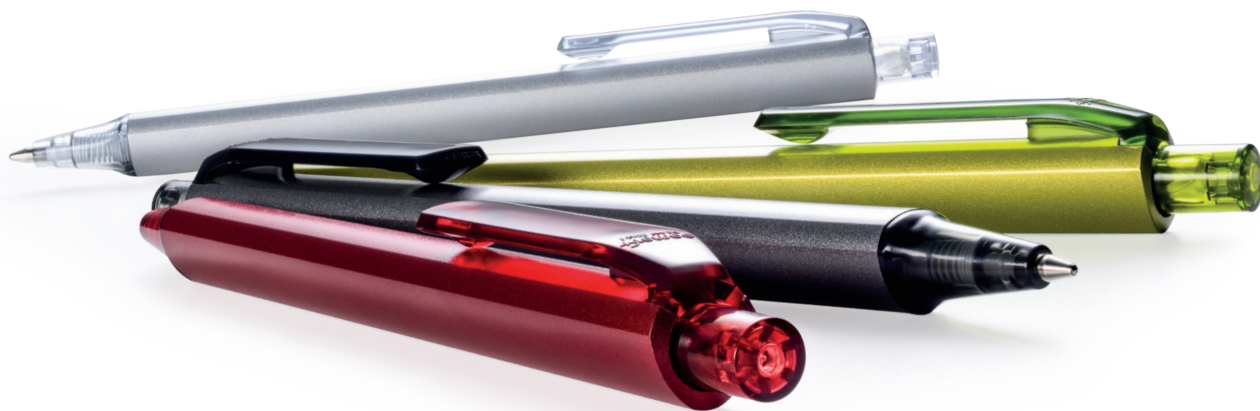
 **BRAVE**

Design

THE BRAVE PEN - AN INNOVATIVE DESIGN WITH CLEAR, DISTINCTIVE LINES.

BRAVE stands out for its distinctive, ergonomic, triangular shape. This high quality model is authentically made in Switzerland in our plant of Cadempino, headquarters of the PREMEC Group. Available in different standard configurations, offering a mixture of solid polished and solid transparent surfaces to give this pen an extra dimension. The large clip is at your disposal for additional personalisation. Particularly in white it is the ideal medium for your logo in combination with a coloured body in your corporate colour.

BRAVE Metal features the distinctive body in satin-finish metal to give your writing instrument a refined, sophisticated air. It is completed by transparent plastic clip, button and nose cone in matching colours.



Efficiency

We offer different writing systems for customised pen configurations.

BRAVE PLASTIC

FLOATING BALL

3.500 meters
writing length 1.500 meters
writing length



GEL

500 meters
writing length



BRAVE METAL

FLOATING BALL

3.500 meters
writing length

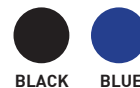


GEL

500 meters
writing length



WRITING COLOURS



BLACK

BLUE



Brave plastic

A RANGE OF 8 COLOURS

We offer, for a minimum order quantity of 10.000 pcs, the possibility to personalise your pen adapting plastic to your corporate colours.

TRANSPARENT POLISHED

WITH WHITE SOLID POLISHED CLIP/BUTTON



SOLID POLISHED

WHITE



SOLID POLISHED

WITH TRANSPARENT POLISHED CLIP/BUTTON





Brave Metal



The barrel of BRAVE Metal is made of a compound of copper and nylon. This blend derives from an important study enabling the fabrication of solid metal parts utilising injection moulding technology. This patented technology allows us to produce the distinctive triangular barrel of BRAVE Metal.

Always in combination with a plastic clip, button and nose cone in the same matching colours.

A RANGE OF 7 COLOURS

BLACK



VP302

GOLD



VP409

SILVER



VP208

RED



VP607

BLUE



VP909

GREEN



VP1010

WHITE



VP105



Gift packaging

COLOURS SILICON BOX

BLUE



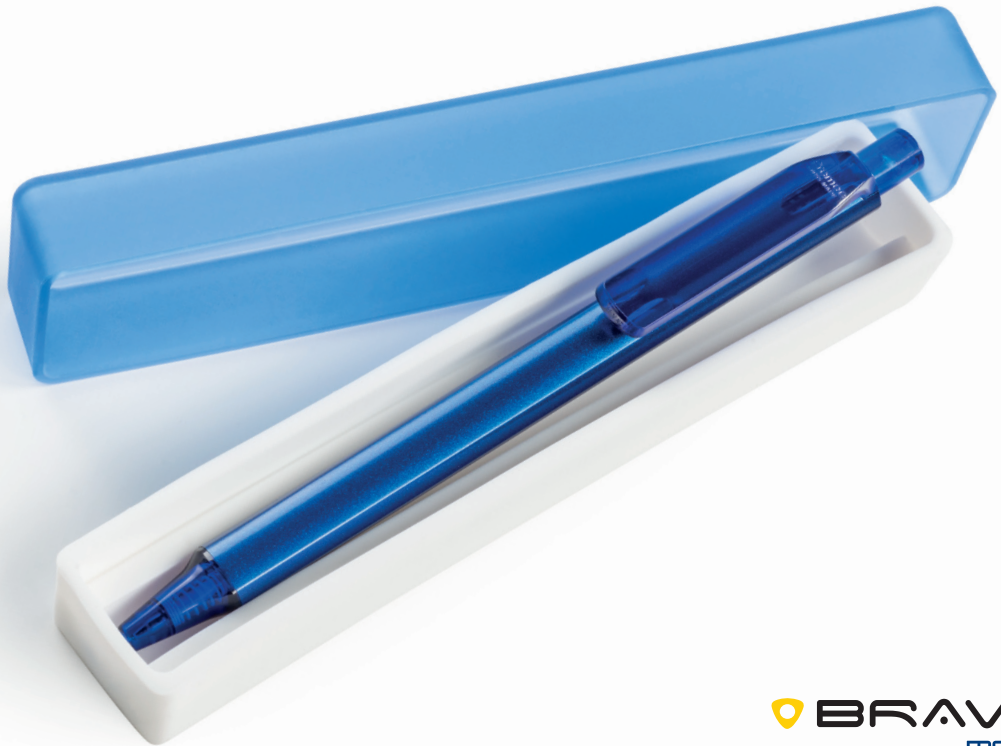
GREEN



YELLOW



PINK



Imprint

Premec applies silk screen and pad printing methods. For film preparation we need high quality reproducible artwork. Digital artwork file in the requested format allows the most accurate and quick processing. Reproduction of artwork depends on the fonts, font thickness, number of colours and logo design itself.



BRAVE PLASTIC

PAD PRINTING

Total colours available
for clip + barrel: 3

CLIP: maximum 3 colours
BARREL: maximum 1 colour



BRAVE METAL

PAD PRINTING

Total colours available: 5
(lack included)

CLIP 4 colours + Lack

SILK PRINTING

Total colours available: 1
BARREL 1 colour



We need vectorial files in EPS, PDF, or AI. Textures changed into curves, signs or paths. Terms and conditions of sale are available on request. White or double colour imprint may be recommended on coloured surfaces and is charged as an additional colour.



CARTON BOX BRAVE

Dimensions mm	160 x 140 x 100
Weight	1,1 kg
Pcs	100

MASTER CARTON BRAVE

Dimensions mm	570 x 370 x 170
Weight	11,5 kg
Pcs	1.000

PALLET COMPOSITION BRAVE

QUANTITY	3.000 pcs	5.000 pcs	10.000 pcs
Pallet dim. mm	800 x 600 x 500	800 x 600 x 660	800 x 600 x 980
Pallet material	Plastic	Plastic	Plastic
Weight	40 kg	65 kg	123 kg



CARTON BOX BRAVE METAL

Dimensions mm	160 x 120 x 70
Weight	1 kg
Pcs	50

MASTER CARTON BRAVE METAL

Dimensions mm	370 x 320 x 160
Weight	10,5 kg
Pcs	500

PALLET COMPOSITION BRAVE METAL

QUANTITY	2.000 PCS	3.000 PCS	5.000 PCS
Pallet dim. mm	800 x 600 x 490	800 x 600 x 650	800 x 600 x 950
Pallet material	Plastic	Plastic	Plastic
Weight	49 kg	70 kg	110 kg



Premec

SWISS  WITH PRIDE

value your brand





Design

THE CHALK DESIGN IS AN EXCLUSIVE AND REGISTERED PROPERTY OF PREMEC.

Essential and iconic, the Chalk pen has harmonic proportions and refined details. Shape is simple and sophisticated for universal appeal. Production process takes place using the most advanced injection and assembly technologies.

Process steps are lean and efficient to reduce scraps and consumption of energy. Optimised plastic content makes the Chalk Pen light for a comfortable use.

Chalk Plastic

A variety of materials and finishes is available for additional personalisation options.

We offer, for a minimum order quantity of 10.000 pcs, the possibility to personalise your pen adapting plastic to your corporate colours.

For the more colours and finishes, please consult our website.



STANDARD ABS
(12 matt +
4 fluo colours)

bio
PLA
(5 colours)

SPECIAL FINISHES

METALLIC (2 colours)	SOFT TOUCH (11 colours)	SPECKLED (max 3 colours)
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PREMEC offers standard solid matt (ABS) colours for free mix and match combinations.



Chalk Metal

Chalk Metal is a sophisticated, solid pen with fine details. The barrel, made of brass with a chrome inlay, can be wrapped in a 360° laser engraving revealing the shiny chrome inlay.

Always in combination with a plastic push button and clip for additional personalisation options.

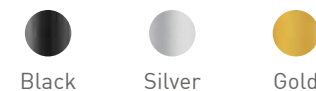


BLACK

SILVER

GOLD

Available colours:



One pen, plenty of possibilities

Also available with 360° digital print.





 **BRAVE**

Design

THE BRAVE PEN - AN INNOVATIVE DESIGN
WITH CLEAR, DISTINCTIVE LINES.

BRAVE stands out for its distinctive, ergonomic, triangular shape. This high quality model is authentically made in Switzerland in our plant of Cadempino, headquarters of the PREMEC Group. Available in different standard configurations, offering a mixture of solid polished and solid transparent surfaces to give this pen an extra dimension. The large clip is at your disposal for additional personalisation. Particularly in white it is the ideal medium for your logo in combination with a coloured body in your corporate colour.

BRAVE Metal features the distinctive body in satin-finish metal to give your writing instrument a refined, sophisticated air. It is completed by transparent plastic clip, button and nose cone in matching colours.

Brave Plastic

We offer, for a minimum order quantity of 10.000 pcs, the possibility to personalise your pen adapting plastic to your corporate colours.

Transparent polished with solid polished clip/button. Colours:



Red



Green



Pink



Orange



Blue

Solid polished. Colours:



White

Solid polished, with transparent or solid polished clip/button. Colours:



Blue



Red



TRANSPARENT
POLISHED
with solid polished
clip/button.



SOLID
POLISHED



SOLID
POLISHED
with transparent
or solid polished
clip/button.

Brave Metal

The barrel of Brave Metal is made of a compound of copper and nylon. This blend derives from an important study enabling the fabrication of solid metal parts utilising injection moulding technology. This patented technology allows us to produce the distinctive triangular barrel of Brave Metal.

Always in combination with a plastic clip, button and nose cone in the same matching colours.



Available colours:



Black



Gold



Silver



Red



Blue



Green



White





 RADICAL

Design

THE RADICAL PEN, DESIGNED BY BMW GROUP SUBSIDIARY DESIGNWORKS USA, IS AN EXCLUSIVE AND REGISTERED PROPERTY OF PREMEC.

Compelling minimalism for a pen of new Generation able to attract for its harmonic lines, modern and effective. Radical expresses the latest frontier of design, translated into a functional device. A play of surfaces combined with unconventional shape and vivid colours stand for a recognisable style offering utmost visibility.

Radical

A variety of materials and finishes is available for additional personalisation options.

We offer, for a minimum order quantity of 10'000 pcs, the possibility to choose from the standard Radical colour range or from the Pantone colour scale.

Available colours:



Yellow



Light Green



Pink



Dark Blue



Light Blue



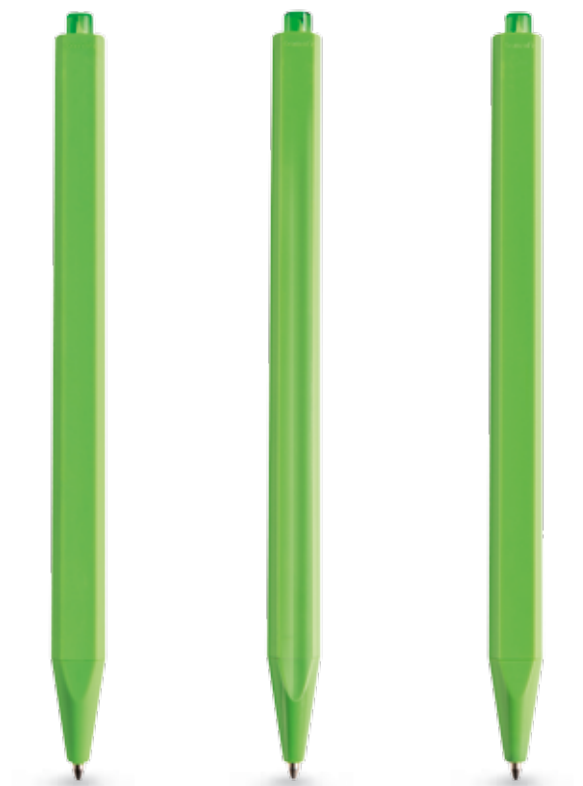
White



Black



Red



SOFT
TOUCH
(7 colours)

SOLID
POLISHED
(8 colours)

SOLID
MATT
(8 colours)

Radical Clip

The metal clip is delicately integrated in the body giving the pen that elegant look. Moreover the clip can be personalised through laser engraving, making your gift truly special and unique.

Solid matt. Colours:



Black



White

Solid polished. Colours:



Black



White

Soft touch. Colours:



Black



We offer, for a minimum order quantity of 10'000 pcs, the possibility to choose from the standard Radical colour range or from the Pantone colour scale.



torsion



THE EMOTION OF LINES

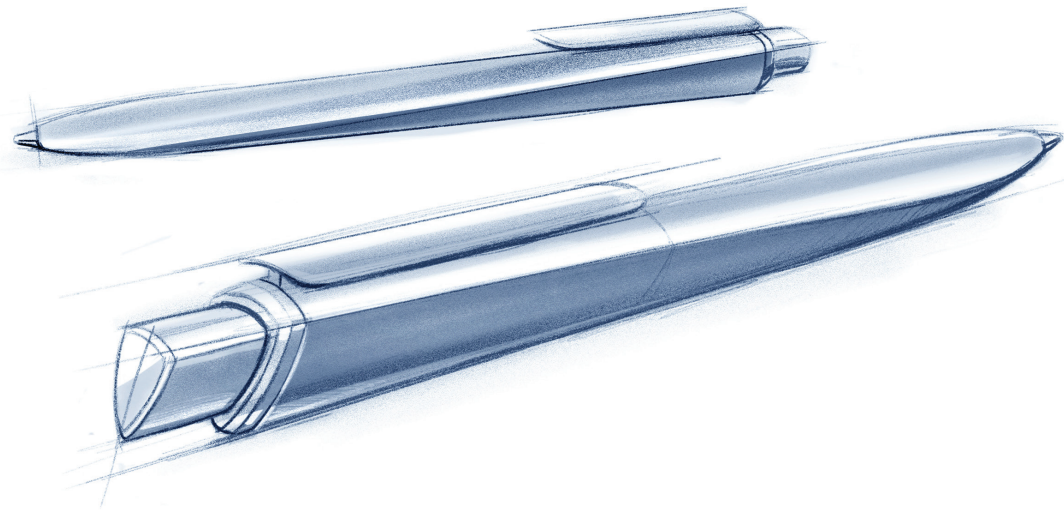


Premec
SWISS  WITH PRIDE

Design

Torsion was born to become an Icon. Created by the combination of beauty and technique, essentiality and speed, it's inspired by the streamlined profiles of sporty cars in which the volumes take shapes from the dynamic lines running over the sides. Torsion has a strong stylistic identity characterised by tense and fast lines that, after a torsion on the body, converge in an ergonomic and comfortable handhold.

A pen for those who love style but not willing to compromise on functionality.
For those who are looking for the emotion of lines.



Swiss made

CONSISTENT QUALITY, CARE OF DETAILS
AND SERVICE AT ANY LEVEL.

Our fully integrated production, technical expertise and unique know-how embrace the entire domain of writing. From ball, tip, ink formulation, high-tech injection / assembly processes to accurate printing.



torsion

Efficiency

We offer different writing systems
for customised pen configurations.

G2 JUMBO REFILL GEL PEN



GEL SYSTEM

Ø 0.7 mm - ~ 450 meters writing length
Ø 1.0 mm - ~ 300 meters writing length

MINI JUMBO REFILL BALLPOINT PEN



BALLPOINT SYSTEM

Ø 0.5 mm - ~ 3000 meters writing length
Ø 0.7 mm - ~ 2800 meters writing length
Ø 1.0 mm - ~ 2300 meters writing length

WRITING COLOURS



BLACK



BLUE



torsion















torsion

Torsion












A RANGE OF 12 TRENDY COLOURS

The three different components can individually be mixed and matched choosing from our standard colour range. Starting from 10'000 pieces we offer the possibility to choose your own pantone colour, without any surcharge.

Standard Matt ABS. Available colours:

 SM105	 SM411	 SM507	 SM610	 SM1014	 SM708
White	Yellow	Orange	Red	Green	Pink
 SM912	 SM913	 SM914	 SM804	 SM212	 SM304
Dark Blue	Light Blue	Azure	Violet	Grey	Black

Soft touch. Available colours:

 411	 507	 610	 1014	 708	
Yellow	Orange	Red	Green	Pink	
 912	 913	 914	 804	 212	 304
Dark Blue	Light Blue	Azure	Violet	Grey	Black



Imprint

Premec applies pad printing method. For film preparation we need high quality reproducible artwork. Digital artwork file in the requested format allows the most accurate and quick processing. Reproduction of artwork depends on the fonts, font thickness, number of colours and logo design itself.



CLIP

PAD PRINTING

Maximum 6 colour



SIDE CLIP - LEFT

PAD PRINTING

A 40 x 8 mm

or

B 50 x 6 mm

Maximum 6 colours



SIDE CLIP - RIGHT

PAD PRINTING

A 40 x 8 mm

or

B 50 x 6 mm

Maximum 6 colours



We need vectorial files in EPS, PDF, or AI. Textures changed into curves, signs or paths. Terms and conditions of sale are available on request. White or double colour imprint may be recommended on coloured surfaces and is charged as an additional colour.

Packaging

PACKAGING FOR UNPRINTED PENS

White carton box:

- Dimensions: 160 x 140 x 100 mm
- Weight: 0.95 kg
- Pcs: 100

Master carton:

- Dimensions: 570 x 370 x 170 mm
- Weight: 10 kg
- Pcs: 1000 pens in 10 white carton box

PACKAGING FOR PRINTED PENS

Polybags:

- Pcs: 25

Master carton:

- Dimensions: 570 x 370 x 170 mm
- Weight: 10 kg
- Pcs: 1000

STANDARD PALLET COMPOSITION

Quantity	3.000 pcs	5.000 pcs	10.000 pcs
Pallet dim. mm	800 x 600 x 500	800 x 600 x 660	800 x 600 x 980
Pallet material	Plastic	Plastic	Plastic
Weight	40 kg	60 kg	110 kg



 RADICAL



MOVE THE STYLE

Premec

SWISS  WITH PRIDE





Design

THE RADICAL PEN, DESIGNED BY BMW
GROUP SUBSIDIARY DESIGNWORKS
USA, IS AN EXCLUSIVE AND
REGISTERED PROPERTY OF PREMEC.

Compelling minimalism for a pen of new Generation able to attract for its harmonic lines, modern and effective. Radical expresses the latest frontier of design, translated into a functional device. A play of surfaces combined with unconventional shape and vivid colours stand for a recognisable style offering utmost visibility.





Made in Europe

Premec's unique and comprehensive know how in writing systems is the background guarantee of reliability and consistency. Quality is our natural attitude, our way of thinking and acting. Care of details and exceptional skills are the mainstays of our international team.



Efficiency

We offer different writing systems
for customised pen configurations.

RETRACTABLE GEL REFILL



GEL SYSTEM
Ø 0.7 mm - 600 meters writing length

CAPILLARY REFILL



BALLPOINT SYSTEM
Ø 1.0 mm - 1.100 meters writing length
Ø 0.7 mm - 1.400 meters writing length

WRITING COLOURS



BLACK



BLUE





 Radical



Radical

A variety of materials and finishes is available for additional personalisation options.

We offer, for a minimum order quantity of 10'000 pcs, the possibility to choose from the Pantone colour scale.

Available colours:



Yellow



Light
Green



Pink



Dark
Blue



Light
Blue



White



Black



Red



SOFT
TOUCH
(7 colours)



SOLID
POLISHED
(8 colours)



SOLID
MATT
(8 colours)

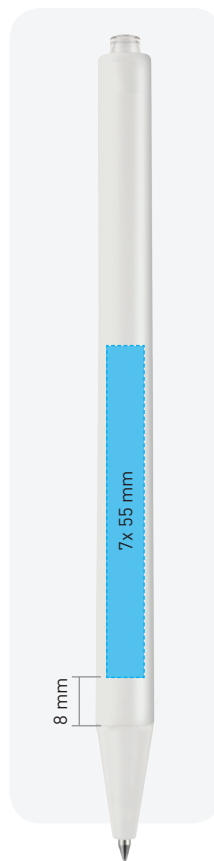
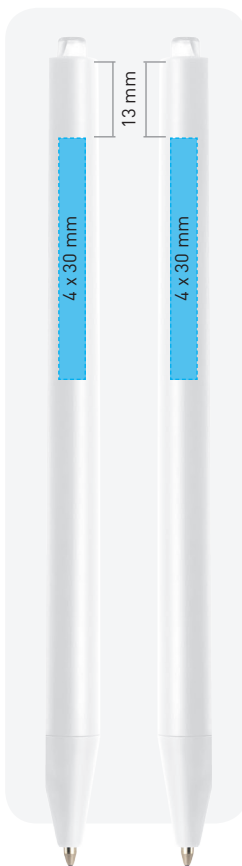
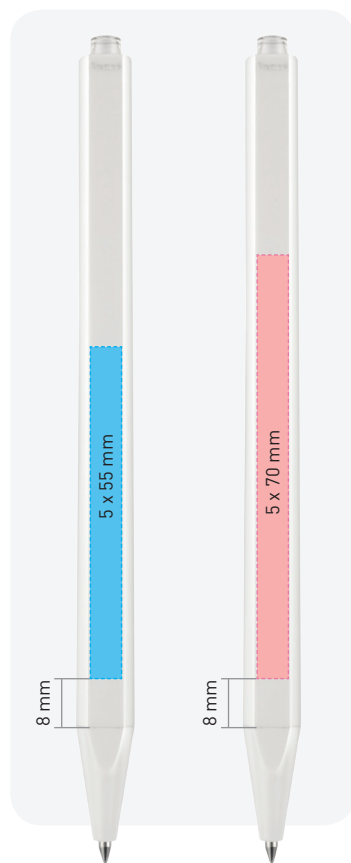
Imprint

FRONT A

FRONT B

SIDE

BACK



Pad printing

- Front A: max 4 colours
- Front B: max 1 colour
- Side: max 1 colour
- Back: max 4 colours

Radical Clip

The metal clip is delicately integrated in the body giving the pen that elegant look. Moreover the clip can be personalised through laser engraving, making your gift truly special and unique.

Radical Clip is available starting from 1'000 pieces in the following colours and surfaces:

Solid matt.



Black



White

Solid polished.



Black



White

Soft touch.



Black

Starting from a minimum order quantity of 3'000 pcs these surfaces are also available in the standard Radical colour range:



Pink



Dark Blue



Light Blue



Light Green



Red



Yellow

We offer, for a minimum order quantity of 10'000 pcs, the possibility to choose from the Pantone colour scale.



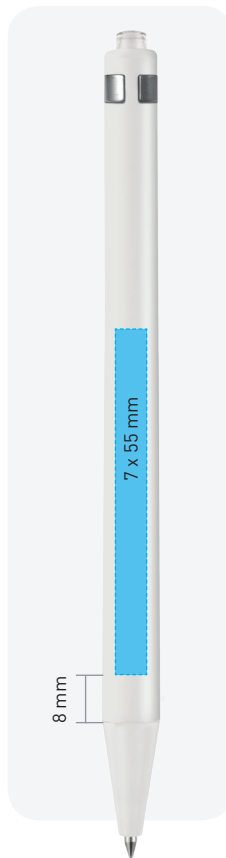
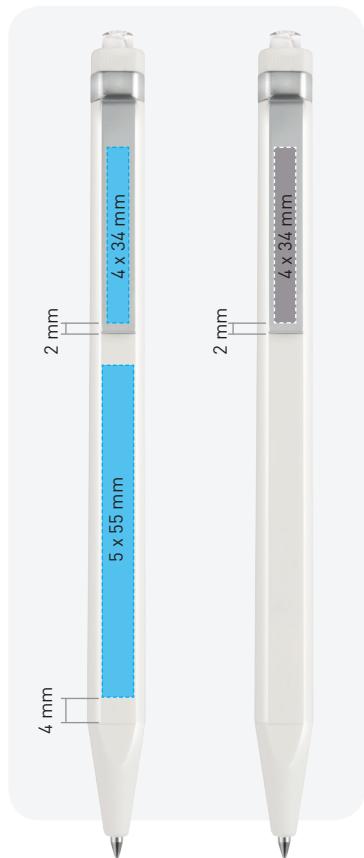
Imprint

FRONT A

FRONT B


SIDE


BACK




Pad printing


 Front A - Metal clip:
max 1 colour
(+ compulsory lacker)

 Front Barrel:
max 3 colours
(+ compulsory lacker)

 Side: max 1 colour

 Back: max 3 colours
(+ compulsory lacker)

Laser Engraving

 Front B + Metal clip:
Laser



CARTON BOX RADICAL

Dimensions mm	160 x 140 x 100
Weight	1 kg
Pcs	125

MASTER CARTON RADICAL

Dimensions mm	570 x 370 x 170
Weight	11,5 kg
Pcs	1.250

PALLET COMPOSITION RADICAL

QUANTITY	3.000 pcs	5.000 pcs	10.000 pcs
Pallet dim. mm	800 x 600 x 500	800 x 600 x 500	800 x 600 x 850
Pallet material	Plastic	Plastic	Plastic
Weight	35 kg	50 kg	100 kg



CARTON BOX RADICAL CLIP

Dimensions mm	160 x 140 x 100
Weight	0,9 kg
Pcs	100

MASTER CARTON RADICAL CLIP

Dimensions mm	570 x 370 x 170
Weight	10 kg
Pcs	1.000

PALLET COMPOSITION RADICAL CLIP

QUANTITY	2.000 PCS	3.000 PCS	5.000 PCS
Pallet dim. mm	800 x 600 x 350	800 x 600 x 500	800 x 600 x 670
Pallet material	Plastic	Plastic	Plastic
Weight	25 kg	37 kg	55 kg





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Premec

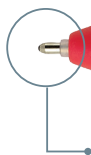
SWISS  WITH PRIDE

DESIGN

Design

THE CHALK DESIGN IS AN
EXCLUSIVE AND REGISTERED
PROPERTY OF PREMEC.

Essential and iconic, the Chalk pen has harmonic proportions and refined details. Shape is simple and sophisticated for universal appeal. Production process takes place using the most advanced injection and assembly technologies. Process steps are lean and efficient to reduce scraps and consumption of energy. Optimised plastic content makes the Chalk Pen light for a comfortable use.



Conical lines of the tips identify high tech writing features

SWISS MADE

Swiss made

YOU CAN RELY ON CONSISTENT QUALITY,
PRECISION AND SERVICE

The Chalk pens are authentically made in Switzerland in our plant of Cadempino, headquarters of the PREMEC Group.



PRODUCTION PROCESS TAKES PLACE USING THE MOST ADVANCED INJECTION AND ASSEMBLY TECHNOLOGIES.

Process steps are lean and efficient to reduce scraps and consumption of energy.
Optimised plastic content makes the Chalk Pen light for a comfortable use.

But we go a step further: Chalk BIO.
Produced from PLA, a plastic material of vegetable origin, obtained from non edible and renewable resources. PLA is recognised as biodegradable through a proper composting. Available in 5 standard colours.





Efficiency

WRITING COLOURS





WE OFFER DIFFERENT WRITING SYSTEMS
FOR CUSTOMISED PEN CONFIGURATIONS.

CHALK

REFILL TYPE		Ø	🎯 WRITING LENGTH
Mini jumbo plastic		0,5 mm	~ 3000 m
		0,7 mm	~ 2800 m
		1,0 mm	~ 2300 m
Jumbo Plus Gel plastic		0,7 mm	~ 600 m
		1,0 mm	~ 400 m
Mechanical Pencil		0,7 mm	

CHALK METAL

REFILL TYPE		Ø	🎯 WRITING LENGTH
G2 Jumbo Gel plastic		0,7 mm	~ 450 m
		1,0 mm	~ 300 m
G2 Jumbo metal		1,0 mm	~ 5000 m

One pen, plenty of possibilities

Also available with 360° digital print.





CHALK PLASTIC

A variety of materials and finishes is available for additional personalisation options. You can freely mix and match the colours of all 3 components.



ABS
[12 matt + 4
fluo colours]

 **PLA**
[5 colours]

GOLD &
SILVER
[2 colours]

SOFT TOUCH
[11 colours]

SAND
[6 colours]

SPECKLED
[max 3 colours]

LEATHER
[2 colours]

DROPS
[12 colours]

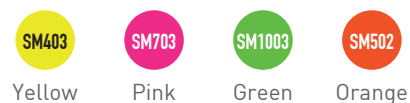
Standard colours

PREMEC offers standard solid matt colours
for free mix and match combinations.

Standard Matt ABS. Available colours:



Fluo. Available colours:



Bio (PLA). Available colours:



Metallics. Available colours:



Special finishes

Gold & Silver. Available colours:



Gold



Silver

Soft touch. Available colours:



Yellow



Orange



Red



Green



Light Blue



Dark Blue



Pink



Violet



Light Brown



Grey



Black

Leather.

Available colours:



Black



Brown

Sand. Available colours:



Orange



Grey



Red



White



Blue



Green

Drops. Available colours:



White



Yellow



Orange



Red



Green



Light Blue



Dark Blue



Pink



Violet



Light Brown



Grey



Black

Speckled. Choose between 1, 2 or 3 colours of your choice:



1 Colour



2 Colours



3 Colours

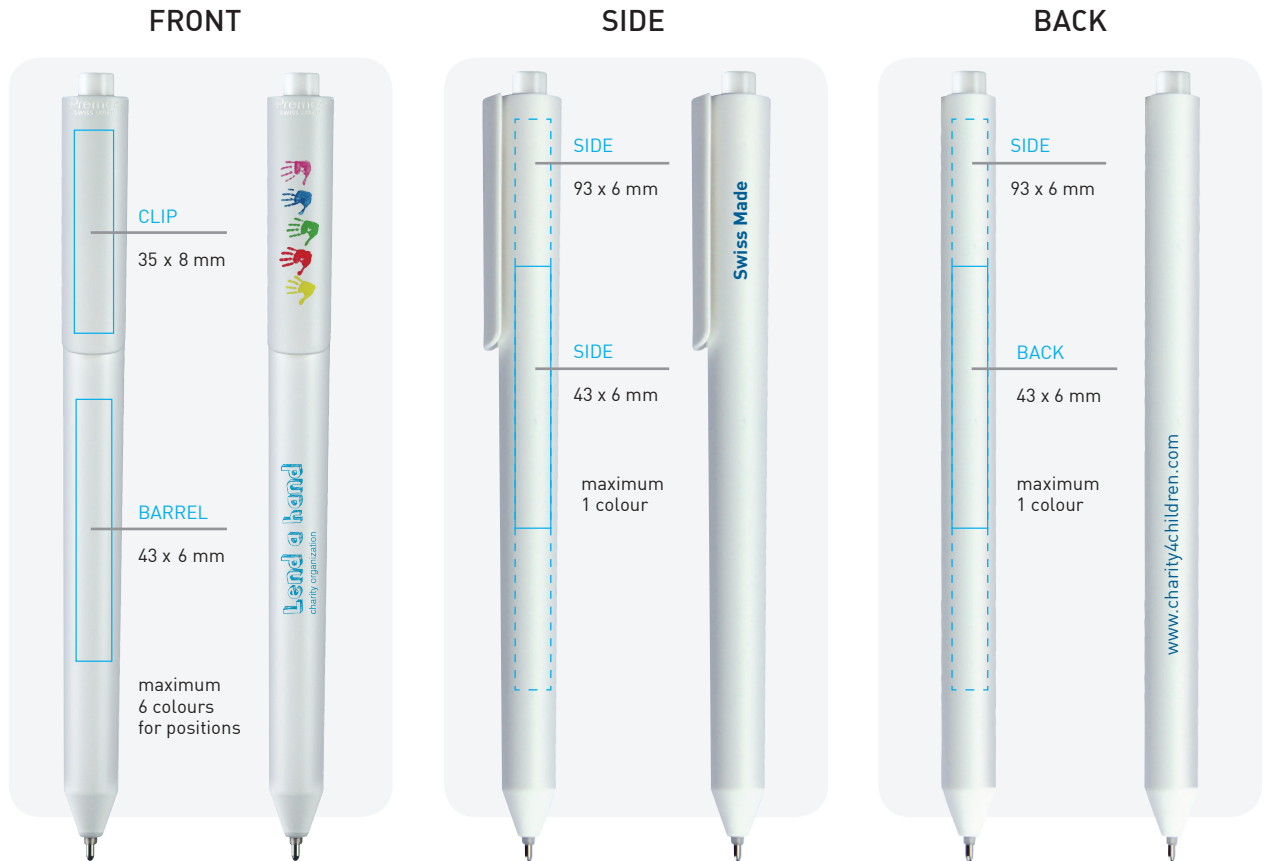
IMPRINT

Premec applies silk screen and pad printing methods. For film preparation we need high quality reproducible artwork.

Digital artwork file in the requested format allows the most accurate and quick processing. Reproduction of artwork depends on the fonts, font thickness, number of colours and logo design itself.

PAD PRINTING

Provides fine high resolution imprint, ideal for multi coloured logos.



We need vectorial files in EPS, PDF, or AI. Textures changed into curves, signs or paths. Terms and conditions of sale are available on request. White or double colour imprint may be recommended on coloured surfaces and is charged as an additional colour.

SILK PRINTING

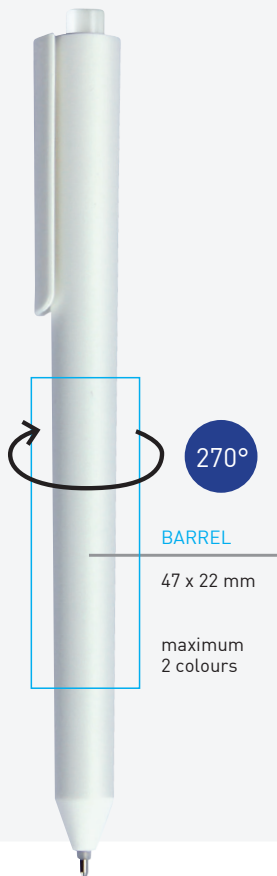
Allows larger printing surfaces and very accurate printing results.

Up to 270°

FRONT

SIDE

BACK



360° DIGITAL PRINTING

The technique Photofoil Digital Transfer uses high quality 4 colour process equipment allowing for high resolution printing at 1200dpi resolution. Thanks to its unique features it offers vast possibilities such as reproduction of photos, multi coloured logos and complex colour gradients.

The process does not use spot colours but a 4 colour mix allowing colour accuracy to 85% of the pantone colour range, and any number of colours.

The main benefits:

- High image quality
- Unlimited number of colours per image
- Fine halftones and vignettes
- Close registration between colours
- Full wrap printing around the pen barrel
- No screens, cylinders or printing plates.
- Use of ecological printing inks. No solvents.
- FDA approved inks.

TOTAL - UP TO 360°



CHALK
METAL

CHALK METAL IS A SOPHISTICATED, SOLID PEN WITH FINE DETAILS.

The barrel is made of brass with a chrome inlay. Comes always in combination with a plastic push button and clip for additional personalisation options.

Chalk Metal is equipped with a G2 Metal Jumbo refill with our Floating Ball® writing system, offering a writing length of ~5'000 meters. Also available in Gel Super Dry.

Chalk Metal is refillable.

Available colours:



Black



Silver



Gold



BLACK



SILVER



GOLD

PAD PRINTING

FRONT



SILK PRINTING

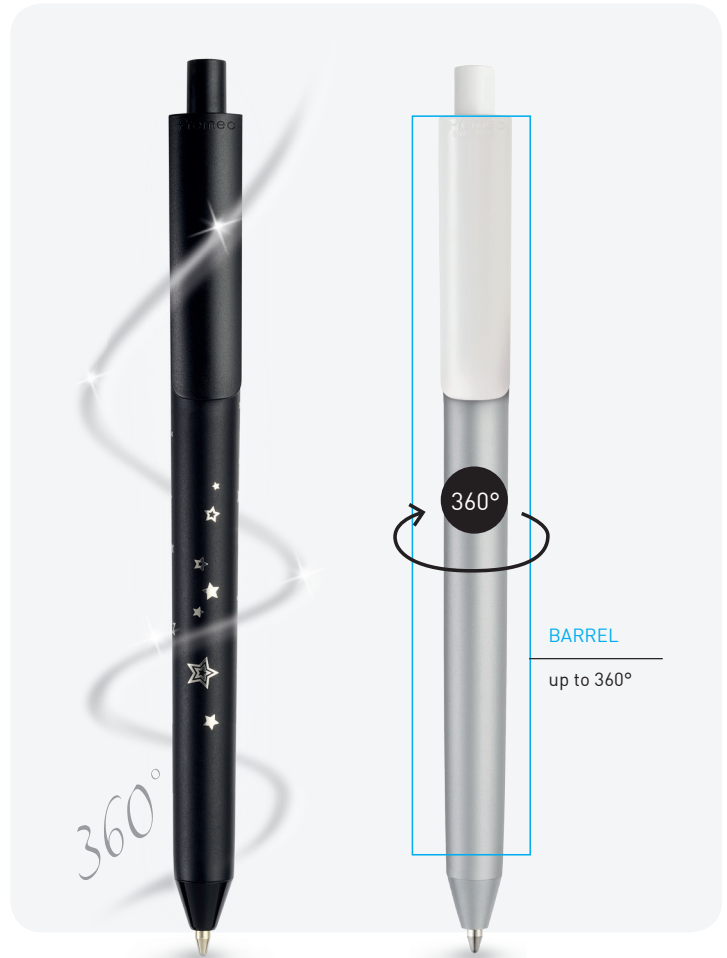
FRONT

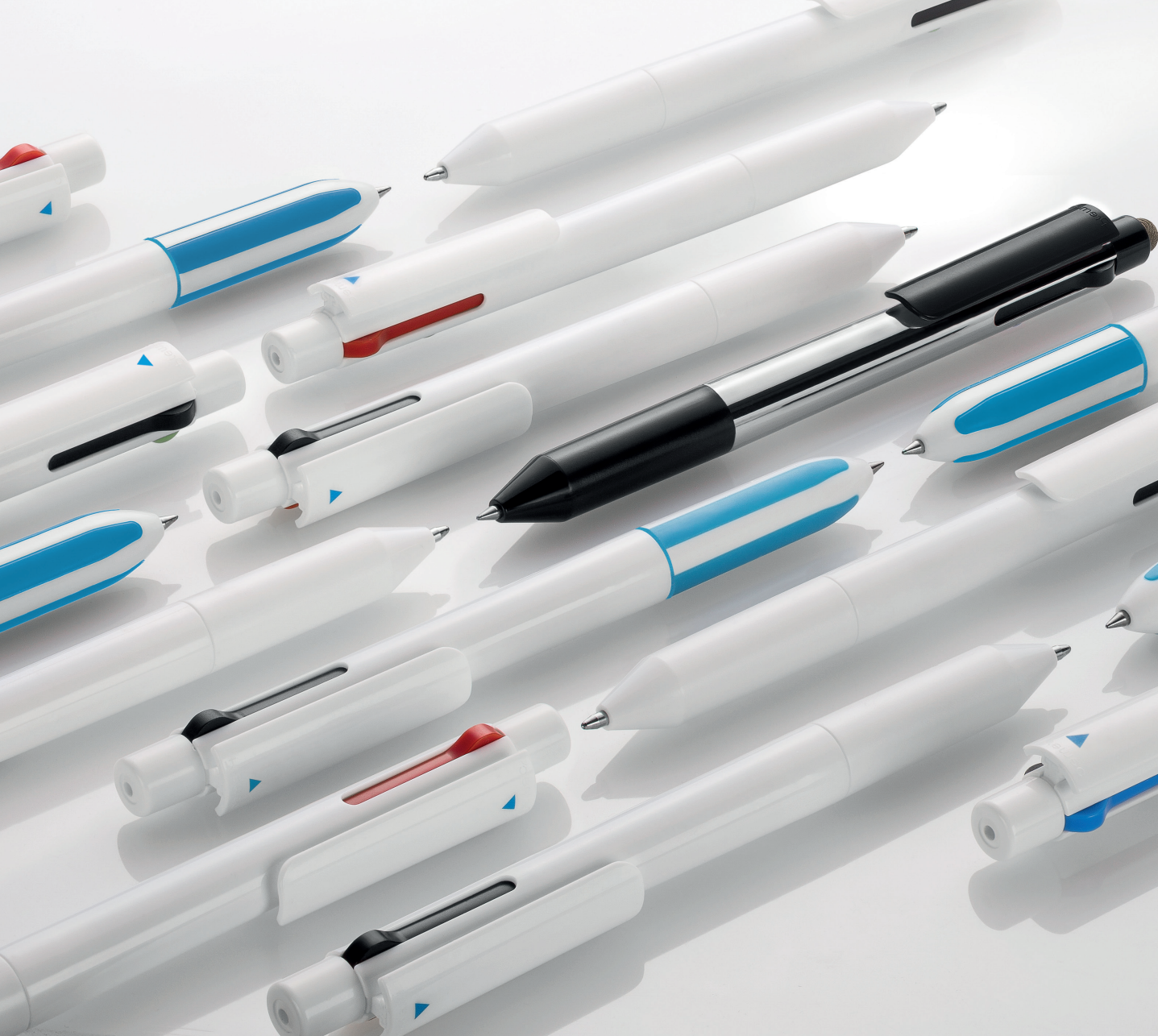


LASER ENGRAVING

The entire circumference of the barrel can be wrapped in a 360° laser engraving revealing the shiny chrome inlay. For a high perceived value and an impactful branding.

TOTAL - UP TO 360°



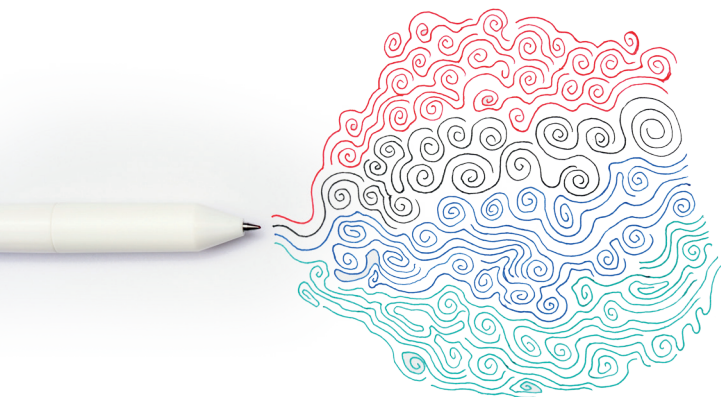


Chalk 4-in-one

Red, green, black or blue? If you don't know which colour to choose, just take the new 4-in-ONE of CHALK. This new model is equipped with 4 high quality Premec refills in one single barrel. You can easily switch between red, blue, green and black inks thanks to the simple push mechanism. 4-in-ONE is also available in the following executions:

GRIP: the 4 rubber inserts at the bottom end allow for an even more comfortable handling.

TOUCH: the perfect combination of pen and stylus. Thanks to the conductive thread at the top you cannot only take your notes in 4 colours on paper but as well on your touch screen device.



4-IN-ONE

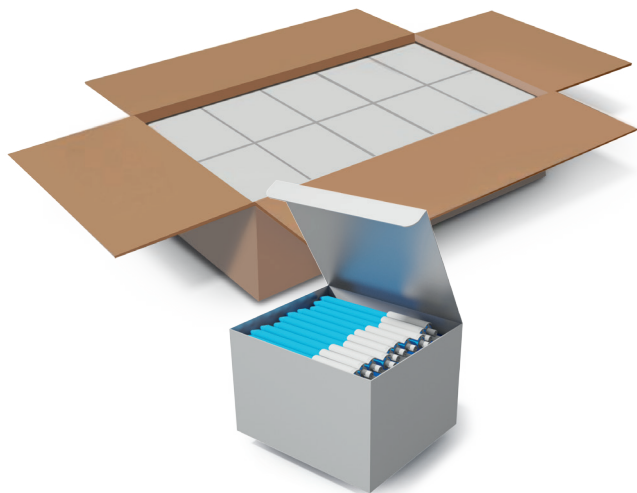


4-IN-ONE
GRIP



4-IN-ONE
STYLUS TOUCH

Packaging



PACKAGING FOR UNPRINTED PENS

White carton box:

- Dimensions: 160 x 140 x 100mm (LxWxH)
- Weight: 0.8kg
- Pcs: 100 pens

Master carton:

- Dimensions: 590 x 340 x 170mm (LxWxH)
- Weight: about 9kg
- Pcs: 1000 pens in 10 white carton box



PACKAGING FOR PRINTED PENS

Polybags:

- Pcs: 25 pens

Master carton:

- Dimensions: 580x340x160 (LxWxH)
- Weight: about 9 kg
- Pcs: 1000 pens in 40 polybags



Wooden Euro pallet on request

STANDARD PALLET COMPOSITION

Quantity	10.000 pcs	20.000 pcs
Carton x layer	2 x 5	4 x 5
Pallet dim. mm	600 x 800 x 970	800 x 1200 x 970
Pallet material	Plastic	Plastic
Weight	91 kg	188 kg



